

Carl R. Polizzi

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Summary

Extensive experience in the creation and production of graphic design for a variety of applications. Highly skilled in digital color and simulated process separations for screen printing with current focus on interactive design. Motivated to keep up to date with latest hardware and software revisions while managing designers' creative work; or just as happy to be doing production and color.

Computers

Adobe: Photoshop, Illustrator, InDesign, Acrobat Pro, GoLive, Livemotion, Pagemaker and Premier. Macromedia MX: Freehand, Flash Pro, Dreamweaver, ColdFusion and Fireworks. Quark Xpress with a lot of Extensis Tools and extensions, PiXELS 3DX, Bryce, Live Picture, QuickTime Pro, Painter, and some Scitex. Knowledgeable in Mac/PC hardware and operating systems, including large format printing and RIP management. Planning, implementation and control of digital asset management schemes and print workflow development.

Experience**Satellite Relay - Designer/Web Services**

Develop e-commerce web site and interactive design concepts for a local direct marketing corporation, promoting new subscriptions for satellite TV.

Design and maintain 500-page web site, including newsletter, product information, and customer service. Web site provides access to 400 skus from satellite TV to consumer electronics and a how-to guide for do-it-yourself buyers, with support for the RV traveler on the road.

Included an intranet for corporate uses like training and scheduling.

Provide search engine optimization, including ppc, pi, and web analytics.

Design and produce advertising, print, POP and multi-media projects while supporting creative director with my photostock library, image compositing in Photoshop, file prep, and large format output through a Fiery RIP.

Research and implement Mac/PC solutions including all hardware, software and network integration.

Glyn Jones Productions - Graphic Design and Production

Responsible for all aspects of graphic design work from concept to completion.

Supported design team and coordinated creative efforts with integral departments to facilitate timely client sign offs: required creating and producing design comps to meet schedule deadlines.

Created nationally distributed catalogs, display ads, trade show graphics, and packaging.

Christopher Company - Graphic Design and Production

Produced a variety of marketing and advertising print collaterals.

Trained staff members in a variety of hardware and software disciplines.

Digital Color Systems, Inc. - Pre-press Specialist

Troubleshooter of PC and MAC graphics files for fine art litho and periodicals.

Edited images and managed archives.

Interfaced with Scitex systems through VIP, operated flat bed and drum scanners and developed Lino 300 film output.

Assisted with IT network and servers.

Studied digital color with Fred Ippolito and Dan Margulis.

CEET Products - Art Director

Integrated graphic design skills and product development to create marketing and advertising collateral for the Motocross industry.

Managed photography, package design, staff and vendor relations.

Created market for custom graphics in Motocross industry.

Introduced new product and design ideas to major manufacturers now used in production of motorcycles, ATV's and personal watercraft.

Art Glass Designs - Designer, Sculptor, Partner in Crime

Created glass designs for national and international architectural establishments.

Trained and managed artists and technicians.

Developed first use of photographic transfers in glass etching for awards and decorative pieces.

Platt College - Graduate

Macintosh OS and major graphics programs.

DTP production issues and print buying.

Professional Affiliations – AIGA, NAPP, AMA, Boys and Girls Club of Carlsbad, NRA, SDRRA

Chronology, Salary & References on request

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ATTN: Human Resources and Marketing Departments

I am interested in a position as graphic designer - web developer at your company. With my extensive experience in all aspects of graphic design, I am confident that I can benefit your company.

I enjoy the challenges inherent in the design process and derive satisfaction from a job well done.

You can view my portfolio at <http://www.design-polizzi.com>.

Highlights of my skills as they relate to your requirements include:

- decades of experience in visual communications
- Skilled at enjoying the work and life with a gregarious perspective
- Proficient with the latest versions of Quark, Photoshop and Illustrator, of course. And more.

I am confident in my ability to make a positive contribution to your organization and would welcome the opportunity to meet with you to discuss my qualifications in further detail.

Since my résumé cannot convey the extent of my skills and resourcefulness, I would appreciate a meeting to discuss my qualifications in greater detail.

Thank you for your time and consideration.

Sincerely,

Carl R. Polizzi